



CLIMATE CHANGE TASKFORCE MEETING – 4
Monday 13th June 2022, Agnes Conisbee Room, East Horsley Village Hall

Present: Tina Grace (TG), Carol Wilson (CW), Bekki Stobell (BS), Claire Brown (CB), Alex Veys (AV), Mel Beynon (MB), Roy Proctor (RP), Holly Haling (HH), Frances King (FK), Catherine Young (CY), Antony Etwell (AE).

Apologies: Susan Mills (SM), Yendle Barwise (YB), Brian Austin (BA), Sabrina Dar Watkin (SDW), Pip Davies (PD), Christina Harris (CH), Andrew Franklin (AF).

Notes from Previous Meeting: Agreed

Welcome to Bekki Stobell from West Horsley Place.

Welcome to Roy Proctor from HPPS

Communications Strategy for The Horsleys

The group discussed the essential need for a communications strategy for The Horsleys in order to raise awareness and to provide help for everyone to reduce their carbon footprint and increase biodiversity. Claire has produced a draft strategy (please see at end of minutes)

Catherine (CY) West Horsley PC have a budget of £600 for 2022/2023 to initiate the implementation of the strategy. Antony is to propose the same to East Horsley PC.

Catherine (CY) is to present the Comms Strategy to West Horsley PC - Tuesday 21 June 2022 - update, approved by Full PC, and agreement given to run four events, costs to be split with EHPC.

Antony (AE) is to distribute to East Horsley PC - Monday 18 July 2022

The Agenda item will be:

Climate Change Communications Strategy & Village Events

To receive and note the Joint West & East Horsley Climate Change Task Group Communications Strategy. This to include approval to hold four evening events for residents over the next 12 months to enable the delivery of our 'Raising Awareness' objective.

West Horsley Climate Change Survey

West Horsley is to produce a climate change survey for their residents which will be a feature in the WH Autumn newsletter.

Claire (CB) suggested that climate change case studies would be a useful addition to personalise the feature.

All agreed.

Project Updates:

1. Cycle to School Day

Bekki (BS) and Holly (HH) Mother's CAN, is discussing this with the Raleigh School. A suggestion to help with cycle parking was to utilise the green outside the school as a cycle park. Discussions continue.

2. Walking Bus to School Day

Bekki is to explore possibilities, including the use of local footpaths. Many footpaths are unknown!

3. Footpaths Map

Claire (CB) suggested creating a footpath map of The Horsleys to encourage their use, thus reducing their own carbon footprint. All agreed (CB/TG)

The group discussed including a map of footpaths in the WH Welcome Pack. Good source is the Surrey Interactive Map. BA suggested contacting the estate agents too. TG to liaise with Cllr Buosi (WHPC) about this. CB raised that it should show the estimated distances to walk to key places as it is not always as far as people might first think.

Suggest uploading The Jubilee Trail to the Parish Council website(s) and promoting as a family activity.

Claire (CB) suggested all new builds needs to be linked to footpaths (new or existing) to encourage walking/cycling. Antony (AE) suggested new policies should be sought/introduced, perhaps into neighbourhood plan reviews.

Roy (RP) mentioned that maintenance of the footpaths when required needs permission granted by Surrey County Council (SCC).

4. Neighbourhood Plan Reviews

Catherine (CY) WHPC is moving forward with considering reviewing its Neighbourhood Plan. A project team has been set up. Antony (AE) has a proposal for EHPC to follow in the next agenda for 18 July 2022. Antony (AE) to report back at the next meeting.

5. Horsley Library (Eco-Hub & recycling)

Mel (MB) reported The Horsley Library now has recycling for batteries, glasses pill packets.

Conversations continue with regard to the Eco- Hub, Claire (CB) suggested that an order is made for a good selection of climate change and biodiversity book. All agreed this was a great idea.

Claire (CB) is to recommend the books.

Mel (MB) is to continue the communication link with the library.

6. Terra Cycle

Mel (MB) and Chris (CH) visited "All Saints Church" to see their recycling facilities (photos added to the minutes). All agreed that facilities similar to these would be excellent for The Horsleys.

The space required would be approximately 2-3 metres and Mel (MB) and Holly (HH) will look into locations for these facilities. Alex (AV) is to contact the EH Village Hall to see if the new PC storage area might work.

continued...

7. Blue Heart Verges

Pip (PD) is waiting to hear back from SCC and GBC regarding co-ordination of the blue heart verges scheme. Catherine (CY) is to send the update when it arrives.

8. Carbon Footprint Calculator

Alex (AV), Catherine (CY), Claire (CB) and Antony (AE) to organise a talk at East Horsley Village Hall. Suggested date: 25 July 2022 at 7pm, Catherine (CY) to ask U3A to promote to their members.

Should this be confirmed the communications strategy will be in motion!

Catherine (CY) to consider including a Carbon Footprint map in the West Horsley Neighbourhood Plan. Claire (CB) to assist. Antony (AE) to follow up the idea for the East Horsley Neighbourhood Plan.

Next Meeting:

7pm, Monday 13th August at the West Horsley Village Hall - TBC

Appendix:

Climate Change and Biodiversity Emergency

Communications Strategy for The Horsley's - DRAFT

Objective – it's all about winning hearts and minds!

Both West & East Parish Councils have come together with the shared objective to:

“Engage with our village community to raise awareness around the issues of climate breakdown and ecological destruction by sharing solutions that can help residents of all ages and our business to build a strong, resilient community that can cope with the challenges of a rapidly changing planet”.

Our Communications Strategy will inform our residents of the following:

- There is something that we can all do to make a difference towards helping with our current climate emergency, and
- There are lots of small changes that we can make that will help us be healthier and save money whilst helping the environment.

What are we aiming to do?

Give lots of information in an appropriate way to communicate with all residents of different ages and background about:

- How to measure your carbon footprint - so you can start to make a difference
- Why everyone needs to make a change now, and how that can affect you positively – focusing on local messages and local impact
- Facts and figures to deliver the key messages
- Where to go for information – our website, the new Eco Hub to be set up in the library, local businesses who can help
- How you can contribute with ideas and suggestions.

How will we go about it?

To reach the widest breadth of audience, we need to use a range of communication methods, seeking additional support and sponsorship as needed.

- Survey - 1 for businesses, 1 for residents – Autumn 2022
- Events in person at our village hall – 4 delivered within 2022/early 2023*
- Drop-in sessions to help residents measure their carbon footprint
- Parish Newsletters with a Climate and Environment Focus – Autumn 2022
- Facebook - an opportunity for those who want to ask questions & get answers
- Instagram - aimed at a younger audience. 1 post per day/week, relaying facts, and examples of how to reduce your footprint. (The Youth Council could maybe do their own comms spins for social media (vetted of course) but taken from whatever projects/visuals the Task Group have generated.)
- Next-door - to promote the talks and raise awareness of other methods of communication
- Posters/Leaflets to advertise all of the above
- U3A will promote what we do & are looking to set up a Climate Change group.

When?

NOW - this is a climate and biodiversity EMERGENCY - we want to get everyone making small changes so that these become habits/second nature, which encourage larger changes going forward.

We must also consider how we adapt and build resilience to the effects of Climate Change and loss of biodiversity.

Who do we need to involve?

We are currently working with the following groups:

Mum's group Mother's CAN

West Horsley WI

West Horsley Place

Grace and Flavor

HCPS

U3A

The Churches

*Proposed Events Program

- Event 1: Monday 25th July 7pm East Horsley Village Hall – your Carbon Footprint
- Event 2: Thursday 22nd September 7pm EHVH – Sustainability – what you can do
- Event 3: TBC November 7pm WHVH – Adapting your home – Eco specialist
- Event 4: TBC January 2023 7pm WHVH – It's all about clothes and stuff!

All Saints' Church recycling facilities:

Air, Home and Laundry Care

Plastic air freshener containers (not glass), cartridge caps and non-electric air fresheners.

Flexible wipe packaging used for home cleaning (not baby wipes)

Tinted rigid plastic tubs used for home cleaning

Flexible laundry washing capsule and pod packaging.

Flexible dishwasher tablet packaging.

Tinted (not transparent) fabric conditioner bottles and caps.

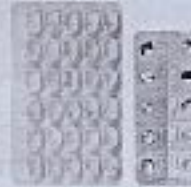


All brands accepted

Medicine Packets

Empty medicine blister packets.

(We take these to SuperDrug to help those who can't get to town easily, if you're able to take them yourself that would be much appreciated).



Inkjet Cartridges

All brands of inkjet cartridges.

(Not accepted)

Toner cartridges



Candles

Any used candles, tea lights, jar candles.

These get sent to the Recycled Candle Company in Devon.





Recycling @ All Saints' Church

Oral Care

Any brand of plastic toothbrush.
 Any brand of toothpaste tubes and caps.
 Any brand of plastic toothbrush outer packaging.
 Any brand of electric and battery toothbrush heads.
 Any brand of toothpaste carton.

Not accepted:
 Toothpaste pumps, floss containers.



The Writing Instruments Recycling Programme

All writing instruments (except for wooden pencils and chalk) are accepted: Any brand of pen, felt tip, highlighter, marker, correction fluid pot, correction tape, mechanical pencil and eraser pen regardless of their composition.

Not accepted:
 Glue sticks, erasers, rulers or other cutting objects.



Flexible Coffee Packaging

All brands of ground coffee pouches, flexible coffee packaging and coffee beans pouches.



End.